

Clemson Community Photography Project

Archive Guide

These objectives and principles will guide the implementation of the Clemson Community Photography Project to develop an archive of photographs of Clemson scenes (the Project). The Project will build on and expand the archive developed for the book *Seasons of Clemson*.

Objectives

1. To develop an archive of Clemson photographs through structured and ongoing contribution of photographs, and to make the archive available to users of Clemson images.
2. To produce, from the archive, single photographs for sale or use for fee.
3. To develop, over time, sufficient photographs to support publications from the archive.

Principles

1. Photographers will retain copyright, but will allow non-exclusive use without compensation of any photograph accepted for the archive in a single book of Clemson photographs.
2. Photographers will provide adequate documentation of ownership and suitability for the archive, in terms and form adopted by the Project.
3. Photographers will be compensated for any sales of individual works; The ARTS Center may retain a reasonable commission (typically 25%) on each work to defray costs of developing and maintaining the archive.
4. Products, including prints, collections, and books, may be developed for sale at The ARTS Center and through retail channels.
5. While reasonable qualifications may be adopted for participation, no person or business may be arbitrarily excluded from the Project.
6. The Project will be directed by a project director and members of the Clemson Photo Club. The project director will exercise operational decisions and coordinate the maintenance of the archives.
7. The Clemson Photo Club will guide development of the archive by screening submissions by individual photographers and recommending photographs for inclusion in the archive.
8. Works will be selected from the archive for inclusion in collections or books by one or more volunteer jury panels. Final selection is at the discretion of the individual project editors.

1. What is a Clemson photograph?
A Clemson photograph, for purposes of the archive, is a photograph of a scene, person or subject within the boundaries of the city of Clemson or Clemson University or in a neighboring community, or, a subject with a strong connection to Clemson, as a Clemson resident in another town or country.
2. How should I determine whether a photograph qualifies for the archive?
Look for a combination of visual clues and simple caption information. Obviously, a scene recognized as part of the city of Clemson will qualify. A Clemson person engaged in activity that is not readily identified as Clemson can qualify based on knowledge of the person, location, and/or activity that could be used in a caption.
3. What about people's pets, children, backyards, and home interiors?
The photograph should convey something about Clemson. Children's birthday parties with pets in evidence take place every day, somewhere; ask yourself what about this picture says it is in Clemson.
4. Can purely scenic landscapes or streetscapes be acceptable?
Yes, if the scene can be identified as a Clemson scene by a reasonably knowledgeable person.
4. Are model releases required for recognizable people in the photographs?
No, but these should be identified as "editorial use only". The same is true for recognizable distinctive property, including real property and structures built since 1990; these may be photographed, but not for commercial purposes. There are exceptions to this, but not in Clemson.
5. How are photographs documented?
Photographers complete a registration form that includes name and contact information, and adult consent for minor photographers. Individual photographs are identified by file name on a contact or thumbnail sheet and provided in digital format. Documentation forms are available at <http://clemsonphotos.org>.
6. How can photos be submitted to the project?
Photos may be submitted for review by email, accompanied by information identifying the photographer and photo subject. Emailed photos should be no larger than 1024x768. If emailed photos are selected, they will need to be submitted in full size with complete documentation before they can be added to the archive. Email your photos for review to clemsoncommunityphotos@clemsonphotoclub.com.
7. What are the qualifications for a participating photographer?
There are no minimum qualifications or specific requirements for photographers or their equipment. We expect the vast majority of photographers to be Clemson residents; employees or principals of Clemson businesses; or Clemson University faculty, staff or students. Most photographers will be amateurs with interest in photography.