



the clemson photo archive  
the clemson seasons photo book

## PHOTOGRAPHERS PROPERTY RELEASE INFORMATION

Don't be concerned or put off by the property release form. We ask for releases to make your pictures available to a wider and more commercial market once they are included in the archive. You still keep the copyright of your picture. The release form belongs to you. You keep it. We just need a copy. You have a legal right to take a picture that includes a recognizable property (building, car, pet, etc) in or from a public place, but you cannot use it commercially unless the owner signs a release. Commercial in this context means for advertising or promotion of a product. Use in a book or magazine is usually regarded as editorial or informational, and no release is required. So, using a property release can increase the potential value of your photographs.

We encourage you to include a release form for any photos you submit with clearly identifiable private property. Even if the subject of your picture is owned by your spouse or best friend, a signed release is a good idea. If you take several images including an item of property on the same day then you can submit one form from them as long as all the image titles are written on the form.

If your photo has people in it, consider getting a model release as well. Pictures featuring minors (under age 18) should have a model release form signed by the parent/legal guardian of that minor. It is up to you the photographer to make sure the person who signs the form is who they say they are and is the legal representative of that minor.

If you don't have a property release - and we do appreciate it's not always possible to get one - send your picture in anyway. We will mark it for editorial use and consider it for the archive on an equal basis with released photos.

To use the attached release, just fill in your name as photographer, enter the file number your camera assigns or sufficient description to identify the photo on the Title line, and have each recognizable person in the photo print and sign their name with someone else to sign as witness. If the people object to all this legalese, that is their right. The reason you are asking for the signatures is that companies that wish to use images absolutely will not consider it without a broad release. Even with this release, the image users are not allowed to use these photos in an insulting, demeaning, or objectionable way.

If you have any questions please contact Del Kimbler at [photo@explorearts.org](mailto:photo@explorearts.org) or (864)650-3822.



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The Arts Center  
212 Butler St.  
Clemson, SC 29631

**Property Release**

I, \_\_\_\_\_, residing at  
\_\_\_\_\_

do irrevocably authorize \_\_\_\_\_ (the  
Photographer), and his/her assignees and licensees the absolute right and permission to use, publish or  
sell images of the following property:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

in any medium, throughout the world, without any restriction whatsoever as to the nature of the use or  
publication or as to the copy of any printed matter accompanying the photograph(s). I understand that I do  
not own the copyright of the photograph(s).

I waive any right that I may have to inspect or approve the photograph(s) or finished version(s)  
incorporating the photographs, including written copy that may be used in connection therewith.

I am of full age and have every right to contract in my own name with respect to the foregoing  
matters. I agree that this release shall be binding on me, my legal representatives, heirs, and assigns.  
I have read the above authorization and release prior to its execution and I am fully cognizant of its  
contents.

Witness \_\_\_\_\_ Signed \_\_\_\_\_

Address \_\_\_\_\_ Address \_\_\_\_\_

Date \_\_\_\_\_, 20\_\_\_\_